

OUR VISION

Be a trusted partner in vision providing valuable outcomes and innovative health care solutions for Canadian patients & providers.

OUR MISSION

Advocate for Canada's medical mission technology ecosystem in achieving patient access to leading edge, innovative technology solutions that yield valuable outcomes.



ENGAGE CLINICIANS & PATIENTS IN ADVOCATING FOR ACCESS TO MEDICAL INTERVENTIONS

Purposefully engage with clinicians and patients to raise awareness of the positive impact of medical technologies on health outcomes and leverage the voice of clinicians / patients in advocating for access to innovative technologies.



PROMOTE STRATEGIC SUPPLY CHAIN & FUNDING REFORMS

Identify and advocate for fair and balanced supply chain practices while continuing to enable and educate on the benefits of value-based procurement and outcomes-based funding models for products and services.

INFLUENCE POLICIES THAT ACCELERATE ADOPTION & GROWTH OF DIGITAL HEALTH TECHNOLOGIES

Influence national/provincial policies that accelerate the adoption & growth of innovative digital health technologies and harness the value of their data to transform care delivery for patients & health systems



PROFILE OF CANADIAN MEDTECH ECOSYSTEM

Position Canada as a leader in medtech through promoting and influencing policies to increase innovation adoption, investment and access to medical technologies to create a more vibrant, productive medical technology ecosystem.

